



sip ONTARIO Savour Ontario

**FOR IMMEDIATE RELEASE**

sip & Savour Ontario  
Tuesday, June 2<sup>nd</sup>, 2009

## **Get Your Glass In Gear! Support Ontario VQA Wine & Local Food Today**

**Tuesday, June 16<sup>th</sup>, 2009 – The Distillery Historic District** - Supporting our local food and VQA wine industries isn't about jumping on the bandwagon, it's about jumping off and appreciating the land that we live on. Ontario's fertile farmlands offer us a wealth of flavour and variety, and we now, more than ever, need to show our support of the Ontario VQA wine and local food experience.

sip & Savour Ontario is a unique and exciting event, showcasing the outstanding VQA wine and local food products available from Ontario today. In 2008, more than 450 wine and food lovers made their way to The Distillery Historic District to celebrate sip & Savour Ontario, an evening devoted to home-grown goodness. A partnership between the Ontario Wine Awards and Savour Ontario, A Program of the Ministry of Agriculture, Food and Rural Affairs, sip & Savour Ontario pairs Ontario VQA wine with local market fresh foods inviting restaurants, chefs, wineries, journalists and consumers to play a role in Ontario's culinary experience.

This year, culinary offerings created by a collection of 10 incredible Savour Ontario Chefs will showcase Ontario's finest regional cuisine, and be expertly paired with 2009 Ontario Wine Awards medal-winning VQA wines.

This sell-out evening event showcases 35 Ontario VQA wineries, live culinary demonstrations and interactive chef chats hosted by television personality Kevin Brauch, the Thirsty Traveler.

**Tuesday, June 16, 2009**

sip & Savour Ontario  
The Distillery Historic District - Fermenting Cellar  
55 Mill Street, Toronto  
7:00 pm to 9:30 pm  
Ticket Price: \$60.00

For more information please visit [sipandsavourontario.ca](http://sipandsavourontario.ca)

Complimentary shuttle is available from approximately 6:30 pm to 10:00 pm between The Distillery and Union Station. Bus departs from the clock tower located in front of Union Station on Front Street. – *sponsored by Niagara Airbus*

*Celebrating Ontario Wine Week from June 14 to 20, 2009*



**Participating Savour Ontario Chefs**

Amuse-Bouche Restaurant – Chef Bertrand Alépée  
Crush Wine Bar – Chef Michael Wilson  
Globe Bistro – Chef Kevin McKenna  
Pangaea Restaurant – Chef Martin Kouprie  
Veritas Restaurant - Chef Brad Long  
EPIC Restaurant - Chef Ryan Gustafson  
Frank Restaurant/AGO - Chef Anne Yarymowich  
The Old Mill Inn & Spa - Chef Tim Dunnill  
Six Steps Restaurant - Chef Ben Denham  
reds Bistro - Chef Michael Steh

**Participating Ontario VQA Wineries**

Alvento Winery  
Black Prince Winery  
Calamus Estate Winery  
Caroline Cellars Winery  
Cattail Creek Estate Winery  
Château des Charmes  
Colio Estate Wines  
Coyote's Run Estate Winery  
Creekside Estate Winery  
Dan Aykroyd Wines / Lakeview Cellars / EastDell Estates  
Fielding Estate Winery  
Flat Rock Cellars  
Hidden Bench Vineyards and Winery  
Hillebrand Estates Winery  
Inniskillin Wines  
Jackson-Triggs Niagara Estate Winery  
Kacaba Vineyards  
Konzelmann Estate Winery

Lailey Vineyard  
Le Clos Jordanne  
Legends Estates Winery  
Mike Weir Wine  
Palatine Hills Estate Winery  
Pelee Island Winery  
Peller Estates  
Pillitteri Estates Winery  
Ravine Vineyard Estate Winery  
Riverview Cellars Winery  
Rosewood Estates Winery  
Southbrook Vineyards  
Stonechurch Vineyards  
Strewn  
Thirty Bench Wine Makers  
Vineland Estates Winery  
Wayne Gretzky Estate Wines

**2009 Ontario Wine Awards Sponsors**

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Crush Wine Bar & Restaurant  
Luxor Realty Inc.  
The Distillery Historic District  
Ottawa Wine & Food Show  
The Watering Can Flower Market  
The Stonemill Bakehouse Ltd.

*Celebrating Ontario Wine Week from June 14<sup>th</sup> to 20<sup>th</sup>, 2009*



## Ontario Wine Week Related Events

### Ontario Wine Week – June 14<sup>th</sup> to 20<sup>th</sup>, 2009

Officially declared by the provincial government in June 2005, every third week in June has been proclaimed Ontario Wine Week. This act helps to solidify the recognition of wines produced in Ontario and further insures the continued success of the Ontario Wine Awards and surrounding events such as sip & Savour Ontario.

### sip & Savour Ontario Consumer Tasting – June 16, 2009

#### An evening dedicated to Ontario's Finest VQA Wines and Regional Cuisine

In the traditions of all great culinary regions, there are strong ties between regional wine and cuisine. This year, we will be showcasing this great tradition here in Ontario with more emphasis than ever before. sip Ontario has partnered with Savour Ontario, A Program of the Ministry of Agriculture, Food and Rural Affairs with their growing list of Ontario's greatest culinary chefs. The public will be able to experience and celebrate Ontario wine and food firsthand at sip & Savour Ontario on June 16<sup>th</sup> at The Distillery Historic District in Toronto from 7:00 pm to 9:30 pm. Acclaimed Savour Ontario chefs will bring the best and freshest foods Ontario has to offer and pair them with the award-winning wines.

### sip & Savour Ontario Trade Tasting – June 16, 2009

Featuring 2009 Ontario Wine Awards medal-winning wines, sip & Savour Ontario hosts a trade tasting in the afternoon prior to the consumer event. Join us Tuesday, June 16<sup>th</sup>, 2:00 pm to 4:30 pm at The Distillery Historic District for an engaging walk-about tasting of the finest VQA vintages. This event caters to restaurateurs, sommeliers, wine/food writers and LCBO/VINTAGES personnel. Please register at [www.sipandsavourontario.ca/trade](http://www.sipandsavourontario.ca/trade).

### Restaurant Promotions – June 14<sup>th</sup> to 20<sup>th</sup>, 2009

sip & Savour Ontario teams up with local restaurants to feature Ontario VQA wines and outstanding seasonal cuisine during Ontario Wine Week, June 14<sup>th</sup> to 20<sup>th</sup>. By promoting Ontario VQA wine and local food pairings, specialty menus featuring Ontario foods, Ontario VQA wines by the glass, and more, sip & Savour Ontario encourages the public to visit participating restaurants and take part in the Ontario wine & food experience. More information on participating restaurants can be found at [www.sipandsavourontario.ca](http://www.sipandsavourontario.ca)

*Celebrating Ontario Wine Week from June 14<sup>th</sup> to 20<sup>th</sup>, 2009*



**Contacts:**

**Sandy Kurbis**

Director of Client and Event Services  
The Forefront Communications Network Inc.  
1698 Avenue Road  
Toronto, ON M5M 3Y4  
Tel: 416-398-3335 Ext. 2#  
Fax: 416-398-6630  
[sandy@forefrontcom.com](mailto:sandy@forefrontcom.com)  
[www.sipandsavourontario.ca](http://www.sipandsavourontario.ca)  
[www.forefrontcom.com](http://www.forefrontcom.com)

**Tony Aspler**

Tony Aspler Enterprises  
416-488-8597  
[tony.aspler@rogers.com](mailto:tony.aspler@rogers.com)  
[www.tonyaspler.com](http://www.tonyaspler.com)

**Savour Ontario, A Program of the Ministry of Agriculture, Food and Rural Affairs**

The Savour Ontario dining program is part of Ontario's Pick Ontario Freshness strategy to encourage and assist consumers in choosing locally grown and produced foods. The Savour Ontario dining program promotes the fresh, high quality foods of Ontario by assisting consumers in identifying Ontario foods on menu. The Savour Ontario website at [www.savourontario.ca](http://www.savourontario.ca) promotes fine and vacation dining restaurants with a searchable index of restaurants from across the province that prominently feature Ontario foods on their menu.

**Ontario Wine Awards**

Tony Aspler, one of Canada's most acclaimed wine writers, founded the Ontario Wine Awards in 1995. His vision was to catapult Ontario VQA wines into the most successful, most revered wines available to domestic and foreign markets by recognizing and promoting the top Ontario wineries for the quality product they produce. "Our mission is to provide recognition for outstanding Ontario wines and to the men and women who are dedicated to producing a superior product," explains Tony Aspler. "These awards enhance the profile of Ontario wines in the world market, opening doors to new opportunities for Ontario wineries."

**About The Forefront Communications Network Inc.**

Forefront Communications is an acknowledged full-service marketing and communications company specializing exclusively in the beverage alcohol industry. To date, Forefront has served such clients as; Brewers Association of Canada, Fruit Wines of Canada, Pacific NW Wine Coalition, Wines of Chile, SOPEXA, Tetra Pac, Wines of New York, Wine Institute of California, Wine Council of Ontario, United States Department of Agriculture, Wines of South Africa, Trade Commission of Spain, Distillers Corp. and Pernod Ricard S.A. – [www.forefrontcom.com](http://www.forefrontcom.com)

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